## sports tv media distribution

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www.alpenrallye.at www.stvmd.com

## 26<sup>th</sup> Kitzbühel Alpine Rally 5 – 8 June 2013 Kitzbühel, Tirol, Austria

Chrome, leather and old metal on Alpine passes and scenic mountain roads. For three days in early summer, the roads in and around Kitzbühel belong to the classics of automobile history: The Kitzbühel Alpine Rally, for the 26<sup>th</sup> time, sends around 200 of the most beautiful classic cars on a grand tour from 5 to 8 June 2013.

Two automotive anniversaries are given special attention by the Kitzbühel Alpine Rally 2013: **50 years of the Lamborghini sports car brand** and **50 years of Porsche 911**. Select vehicles from museums and collections of the **Volkswagen Group** will appropriately represent these anniversaries at the Alpine Rally – in addition to may other gems from automobile history which will line up on the starting line.

The dream backdrop of the Tirolean mountains and the unique flair of Kitzbühel make the Alpine Rally a **very special classic car rally**, but also a meeting point for **many celebrity participants** from racing, showbusiness, business and sports.

The **routes for the 2013 Alpine Rally** are new, leading into the scenic Salzburg Lammertal valley, to the foot of the Hochkönig mountain and into Bavarian Chiemgau. A total of 500 kilometres on selected alpine roads wait to be negotiated by the **200 classic cars of 1976 model or earlier** over three daily stages. Finish and highlight, as for every Alpine Rally: the **vehicle parade** in front of thousands of spectators on Saturday (8 June) in the afternoon in Kitzbühel city centre.

Using two separate assessments has proven reliable: The **Alpine Rally-Sports-Trophy** (with GPS-measurement and the **Alpine Rally-Classic-Trophy** for recreational drivers. The overall winner can look forward to the prestigious **Sepp-Greger-Mountain Trophy**.





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## **TELEVISION FACTS**

**TV-production**: sports tv media distribution – www.stvmd.com **Worldwide distribution**: sports tv media distribution – www.stvmd.com

**TV formats:** 1x News: 3 min Newsclip, available via FTP download as of

Saturday, 08.06.2013

1 x Highlight Show: 13 min "Best of" - internationally broadcast-ready programme, available via FTP nownload as of

Monday, 10.06.2013, format: MPEG 2



## **PROGRAMME**

Wednesday, 5 June 2013

13:30–18:00: Vehicle approval (technical inspection)

Thursday 6 June 2013

08:00-16:00: Vehicle approval 15:00: Prologue "Spertental-lap"

Friday 7 June 2013

from 07:00: "Hochkönig-lap" **Saturday 8 June 2013** from 07:00: "Chiemsee-lap"

15:30: Vehicle parade (city centre)

